

Labeling VGA Art for Submission to the Gallery

IMPORTANT:

Also refer to specific guidelines documents in member Resources for more information on submitting each type of art.

Using an example of the name Mary Alice Smith, below are examples of labeling for each art type at VGA using this format:

Artist Name
Artist Code—VGA Code—Artist's Inv #
Price
Date submitted to the gallery

NOTES:

- First and Last name or, at minimum, use last name so that the cashier can look up by last name.
- Remember the dashes! If space is a problem, Artist's Inventory # can be on its own line (e.g., #001)
- The **artist code** may or may not be the actual initials of the artist. It must be a unique code assigned by VGA for each gallery member who sells their art at the gallery.
- For the artist's own inventory #, VGA prefers numbers, but it is up to the artist as to their own inventory system and whether it might include letters.
- Date is required on all types of art except cards so that the gallery coordinators can rotate inventory regularly.
- If labels are handwritten, please write clearly for the cashier to give the sale to the correct artist.

LABELING:

Wall Art (WA) for Inside Shows

(large and small wall art on the upper wall shelves)

- 1. Label the back with a standard label for the cashier.
- 2. Attach a completed **Inside Show Submission Slip** to the back of the piece.

Mary Smith MAS-WA-001 \$125 4/15/23

Also fill in clearly and accurately the **Inside Show Sign-up Sheet** (clipboard in

Remember

the classroom). This data is used to create the Display Tags for the show.

Crafts (CR)

Fine Art Crafts such as wood, glass, ceramics, fabric purses, felt, etc.

Mary Smith MAS-CR-050 \$35 4/15/23

Unframed Art (UA)

Originals or prints matted or with backing board

Mary Smith MAS-UA-032 \$60 4/15/23

Cards (CA)

Cards do not require a date. It is up to each artist to keep their card slot inventory full and rotating with new cards.

Mary Smith MAS-CA-025 \$5

Jewelry (JW)

See the Fine Crafts Guidelines for more information on jewelry.

Mary Smith MAS-JW-072 \$28 4/15/23